NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

BY PARTICIPATING IN THE JASON'S DELI 50 YEARS OF FRESH BIRTHDAY GIVEAWAY, YOU AGREE (1) TO BE BOUND BY THESE OFFICIAL RULES, (2) THAT ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND (3) TO WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.

THIS GIVEAWAY IS NOT SPONSORED, ENDORSED, ADMINISTERED BY OR ASSOCIATED WITH INSTAGRAM OR FACEBOOK (META).

ELIGIBILITY: The Giveaways are open to legal residents of the United States, including the District of Columbia, who are age 18 or older at the time of entry. Void outside the 50 United States, District of Columbia, and where prohibited by law. Employees of Deli Management, Inc. (the "Sponsor") and its affiliates, and the immediate family members (spouses, parents, children, and siblings and their spouses) of, and/or those living in the same household of each, are not eligible to enter. Giveaways are subject to all applicable federal, state and local laws and regulations.

GIVEAWAY ENTRY PERIOD: The **Jason's Deli 50 Years of Fresh Birthday Giveaway Week 1** (the "Giveaway") begins at 10:00 AM Central Time on Monday, November 2, 2026 and ends at 11:59 PM Central Time on Wednesday, November 4, 2026 (the "Giveaway Entry Period").

THE PRIZE: JASON'S DELI WILL SELECT TWO (2) WINNERS: ONE (1) VIA INSTAGRAM AND ONE (1) VIA FACEBOOK. EACH WINNER WILL RECEIVE A VINTAGE RADIO, DISCO BALL DIFFUSER, VINYL RECORD COASTERS AND A $50 JASON'S DELI GIFT CARD. THE WINNERS MUST ACCEPT THEIR PRIZE WITHIN FIVE (5) BUSINESS DAYS OF NOTIFICATION OR THEY FORFEIT THEIR PRIZE.

HOW TO ENTER VIA INSTAGRAM: Make sure you are following our official Jason's Deli page and like this post! Comment down below your go-to Jason's Deli menu item and tag a friend!
Limit one (1) entry per person.

HOW TO ENTER VIA FACEBOOK: Make sure you are following our official Jason's Deli page and like this post! Comment down below your go-to Jason's Deli menu item and tag a friend!
Limit one (1) entry per person.

ARV OF PRIZE: The Approximate Retail Value of Each Prize: $140.00

RANDOM DRAWING: The winners will be selected in a random drawing on or about November 5, 2026**,** from among all eligible entries received during the Giveaway Entry Period. Odds of winning will depend upon the total number of eligible entries received.

WINNER NOTIFICATION & VERIFICATION: Potential Prize winners will be contacted via social media. The prize will be awarded within approximately 5 business days after the winner is verified. If a winner is found to be ineligible or not in compliance with these rules that winner will be disqualified, and the prize may be awarded to an alternate winner in a separate random drawing. If Sponsor is unable to determine and verify a potential winner after repeated alternate drawings or if Sponsor fails to receive a sufficient number of entries to correspond to the number of prizes available to be awarded, Sponsor reserves the right to not award such prize(s).

PRIZE CONDITIONS: Prize must be accepted as awarded and is not redeemable for cash or for any gift card other than the gift card included as part of the Prize, is not assignable or transferable, and may not be substituted except at Sponsor's sole discretion. Sponsor reserves the right to substitute a prize of comparable or greater value at its discretion. The Prize consists only of those items expressly stated in these rules as being part of the Prize. Any other incidental expenses on prize not specified herein are the winner's sole responsibility.

LIMITATIONS OF LIABILITY: The Sponsor assumes no responsibility or liability for (a) lost, late, stolen, undelivered, inaccurate, incomplete, delayed, misdirected, damaged or garbled registrations or a combination thereof, entries, URLs, or emails; (b) any incorrect or inaccurate Entry information, or for any faulty or failed electronic data transmissions; (c) any unauthorized access to, or theft, destruction or alteration of Entries or registrations at any point in the operation of this Giveaway; (d) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, cable, satellites, servers, computers or providers utilized in any aspect of the operation of

the Giveaway or human error; (e) inaccessibility or unavailability of the Internet or the Web Site or any combination thereof or for computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Giveaway, including, without limitation, errors or difficulties which may occur in connection with the administration of the Giveaway, the processing of Entries, social networking posts, or registrations, the announcement of the prizes, or in any other Giveaway-related materials; or (f) any injury or damage to participants or to any other person's computer which may be related to or resulting from any attempt to participate in the Giveaway. If, for any reason, the Giveaway (or any part thereof) is not capable of running as planned for reasons which may include, without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Giveaway, then the Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Giveaway in whole or in part. If terminated, the Sponsor will award the prizes from among all non-suspect, eligible Entries received for the Giveaway up to the time of such action.

BY ENTERING THE GIVEAWAY, EACH ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (A) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE GIVEAWAY, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (B) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY) NOT TO EXCEED TEN DOLLARS ($10.00), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (C) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES NOT TO EXCEED TEN DOLLARS ($10.00), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (D) ENTRANTS' REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

RELEASES: BY ENTERING THE GIVEAWAY, EACH ENTRANT AGREES TO RELEASE AND HOLD HARMLESS THE SPONSOR, AND EACH OF ITS AFFILIATES, AND ALL OF ITS RESPECTIVE PAST AND PRESENT OFFICERS, DIRECTORS, EMPLOYEES, AGENTS AND REPRESENTATIVES (COLLECTIVELY "RELEASED PARTIES") FROM AND AGAINST ANY AND ALL CLAIMS, EXPENSES, AND LIABILITY, INCLUDING BUT NOT LIMITED TO NEGLIGENCE AND DAMAGES OF ANY KIND TO PERSONS AND PROPERTY, INCLUDING BUT NOT LIMITED TO INVASION OF PRIVACY, DEFAMATION, SLANDER, LIBEL, VIOLATION OF RIGHTS OF PUBLICITY, INFRINGEMENT OF TRADEMARK, COPYRIGHT OR OTHER INTELLECTUAL PROPERTY RIGHTS, PROPERTY DAMAGE OR DEATH OR PERSONAL INJURY ARISING OUT OF OR RELATED TO ENTRANTS' ENTRY, CREATION OF AN ENTRY OR SUBMISSION OF AN ENTRY, PARTICIPATION IN THE GIVEAWAY, ACCEPTANCE OR USE OR MISUSE OF PRIZE AND/OR THE BROADCAST, EXPLOITATION OR USE OF ENTRY AND ENTRANT AGREES TO INDEMNIFY, DEFEND AND HOLD HARMLESS THE RELEASED PARTIES AGAINST ANY AND ALL CLAIMS, EXPENSES, AND LIABILITIES (INCLUDING REASONABLE ATTORNEY'S FEES) ARISING OUT OF OR RELATING TO AN ENTRANT 'S PARTICIPATION IN A GIVEAWAY AND/OR ENTRANT 'S ACCEPTANCE, USE OR MISUSE OF A PRIZE. TO THE FULLEST EXTENT PERMITTED BY LAW, THE RELEASES HEREUNDER ARE INTENDED TO APPLY TO ALL CLAIMS NOT KNOWN OR SUSPECTED TO EXIST WITH THE INTENT OF WAIVING THE EFFECT OF LAWS REQUIRING INTENT TO RELEASE FUTURE UNKNOWN CLAIMS.

GOVERNING LAW AND JURISDICTION: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of entrants, Sponsor or the Released Parties in connection with the Giveaway will be governed by and construed in accordance with the internal laws of the State of Texas, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other laws.

DISPUTE RESOLUTION: PLEASE READ THE FOLLOWING SECTION CAREFULLY. IT REQUIRES YOU TO ARBITRATE DISPUTES WITH THE SPONSOR AND LIMITS THE MANNER IN WHICH YOU CAN SEEK RELIEF.

YOU AGREE THAT ANY AND ALL CONTROVERSIES OR CLAIMS OF ANY NATURE, INCLUDING TORT AND STATUTORY CLAIMS, IN ANY

WAY ARISING OUT OF OR RELATING TO THIS GIVEAWAY, INCLUDING ANY QUESTIONS OF ARBITRABILITY (REFERRED TO COLLECTIVELY AS A "DISPUTE"), SHALL BE SETTLED BY INDIVIDUAL BINDING ARBITRATION ADMINISTERED BY THE AMERICAN ARBITRATION ASSOCIATION ("AAA") BY A SOLE ARBITRATOR. If you are an individual, then the AAA's Consumer Arbitration Rules and the Supplementary Procedures for Consumer Related Disputes then in effect will apply. If you are a business or legal entity other than an individual, then the arbitration will be administered by AAA in accordance with the AAA's Commercial Rules then in effect. Notwithstanding the foregoing, in any conflict between the AAA's rules and these Official Rules, the Official Rules will govern. The AAA rules are available at www.adr.org. You and we each also agree that this Arbitration Agreement affects interstate commerce so that the Federal Arbitration Act and federal arbitration law, not state law, apply and govern any questions regarding the enforceability of this dispute resolution provision, including all questions of arbitrability (despite the general choice of law provision set forth above). THERE IS NO JUDGE OR JURY IN ARBITRATION, AND COURT REVIEW OF AN ARBITRATION AWARD IS LIMITED. THE ARBITRATOR MUST FOLLOW THIS ARBITRATION AGREEMENT AND CAN AWARD, ON AN INDIVIDUAL BASIS, THE SAME DAMAGES AND RELIEF AS A COURT (INCLUDING ATTORNEYS' FEES).
Notwithstanding the foregoing, if the claims asserted in any request or demand for arbitration could have been brought in small claims court, then either you or we may elect to have the claims heard in small claims court, rather than in arbitration, at any time before the arbitrator is appointed, by notifying the other party of that election in writing. Any dispute about whether a claim qualifies for small claims court will be resolved by that court, not by an arbitrator. In the event of any such dispute, the arbitration proceeding will remain closed unless and until the small claims court issues a decision that the claim must proceed in arbitration.
TAX INFORMATION: All federal, state, local, and other taxes on prizes and any other costs and expenses associated with prize acceptance and use not specified herein as being provided, are the sole responsibility of the applicable winner.
JASON'S DELI ONLINE SERVICES AND SOCIAL MEDIA: The use of Jason's Deli Online Services and Social Media is governed by our Terms and Conditions of Use found at: https://www.jasonsdeli.com/terms-and-conditions
PRIVACY: As a condition of entering the Giveaway, each entrant gives consent for Sponsor to obtain and deliver his or her name, address and other information to third parties for the purpose of administering this Giveaway and to comply with applicable laws, regulations and rules, including, without limitation, the storing of your personal information for purposes of complying with state record retention requirements. Any information entrant provides to Sponsor may be used to

communicate with entrant in relation to this Giveaway or on a Giveaway winner's list. Personal information collected from entrants are subject to the Sponsor's Privacy Policy, which can be found at https://www.jasonsdeli.com/privacy-policy.
PUBLICITY RIGHTS: By participating in this Giveaway, each entrant agrees to allow the Sponsor and Sponsor's designee the perpetual right to use his/her name, address (city and state), biographical information, likeness, picture and other information and content provided in connection with the Giveaway for promotion, trade, commercial, advertising and publicity purposes in all media worldwide including, but not limited to, on television and the Internet, without notice, review or approval and without additional compensation, except where prohibited by law.
WINNER CONFIRMATION REQUEST: For a written confirmation of the winner (available after December 1, 2026) send a stamped, self-addressed envelope to: Deli Management, Inc., Attn: 50 Years of Fresh Birthday Giveaway Week 1 Winner Confirmation, 2103 West IH 20, Grand Prairie, TX 75052.
SPONSOR: Deli Management, Inc. 350 Pine Street, Suite 1775, Beaumont, TX 77701.